

News Release

Contact David Straight – 724-940-9403

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115 VIP Drive, Suite 120
Wexford, PA 15090
724-940-9400
www.rehacoalition.com

FOR IMMEDIATE RELEASE

Deal Assures Employers of Single-Digit Health Insurance Renewal Rates **Business Coalition Inks New Deal with HealthAmerica**

The Regional Employers Health Alliance (REHA), a business coalition serving employers in Washington, Westmoreland, Greene and Fayette counties, has secured a new two year agreement with HealthAmerica/HealthAssurance. The new deal provides businesses with single-digit rate guarantees and additional discounts off of standard pricing for HealthAssurance PPO and POS health insurance product lines. The new agreement takes effect on January 1, 2007.

Employers who join REHA are guaranteed a maximum rate increase of 9.5 percent when their medical plan renews during the second year (Businesses with between two and 24 employees could receive slightly higher renewal rates, but only if they have significant changes in the makeup of their workforce). During the third year, standard renewal rates will be discounted by three percent. Existing REHA members are eligible for the same excellent guarantees.

REHA was formed in 1992 as a means to combat double-digit health insurance rate increases that were plaguing local businesses. In an unprecedented collaborative effort, community leaders representing business, physicians, hospitals and organized labor, assembled in an effort to invite competition into the region. They ultimately partnered with HealthAmerica to offer medical plans that feature preferred pricing and multi-year rate guarantees that cap annual increases. The combined strength of hundreds of area employers gives REHA the purchasing and negotiating power of major corporations. Organizations, large and small, benefit from its programs and services.

For additional information regarding REHA, contact REHA Executive Director David Straight at 724-940-9403 or log on to www.rehacoalition.com.